Ten Tips for writing a blog post

The term *"Blog"* is short-form for the word *'Weblog"* (or web log). In it's simplest sense I could describe a blog as a type of website with entries called *'posts'* that are arranged by date in chronological order, usually starting from the most recent article at the top to the older entries at the bottom of the page.

Here are ten tips that help me with my blog writing.

1. Make your opinion known
2. Link like crazy
3. Write less
4. 250 Words is enough
5. Make Headlines snappy
6. Write with passion
7. Include Bullet point lists and IMAGES!!
8. Edit your post
9. Make your posts easy to scan
10. Be consistent with your style
11. Litter the post with keywords

1. Make your opinion known
People like blogs, they like blogs because they are written by people and not corporations. People want to know what people think; crazy as it sounds they want to know what you think. Tell them exactly what you think using the least amount of words possible.

2. Link like crazy.
Support your post with links to other web pages that are contextual to your post.

3. Write Less
Give the maximum amount of information with the least amount of words. Time is finite and people are infinitely busy. Blast your knowledge into the reader at the speed of sound.

4. 250 is enough
A long post is easier to forget and harder to get into. A short post is the opposite.

5. Make Headlines snappy
Contain your whole argument in your headline. Check out National newspapers to see how they do it.

6. Include bullet point lists
We all love lists, it structures the info in an easily digestible format.

7. Make your posts easy to scan
Every few paragraphs insert a sub heading. Make sentences and headlines short and to the point.

8. Be consistent with your style
People like to know what to expect, once you have settled on a style for your audience stick to it.

9. Litter the post with Keywords.
Think about what keywords people would use to search for your post and include them in the body text and headers. Make sure the keyword placement is natural and does not seem out of place.

10. Edit your post
Good writing is in the editing. Before you hit the submit button, re-read your post and cut out the stuff that you don't need.

I hope you enjoyed my tips for writing a blog post - feel free to share your own blog writing tips below.

Taken from: http://www.problogger.net