Features of a Mac

Easier to recover

Applications

Speed

ILife

Garageband

ILife

IPhoto, Garageband, IMovie...

IMovie

Sound Level

Keyboard & Mouse

Look and Design

Built-In Speakers, Camera and Web Cam

IChat

Graphical User Interface

Features of a Mac

Mac vs. PC

Training Materials

Mac video tutorials and in store training

Consistency

Look

Design operating system, hardware and applications