Pre and Post Assessment for Web Design Principles

"PEOPLE WILL STARE. MAKE IT WORTH THEIR WHILE"

-HARRY WINSTON-

Directions: This assignment will help document your improvement on the understanding of Web Design and Photography principles. You will complete this assignment with a partner.

Step 1: Before learning about Web Design principles document your prior knowledge. Find five Websites, which you find to be visually attractive. Take a screen shot of each site. Insert the screen shots into a Google Doc labeled "Web 6 or 7, Design Knowledge." Under each screen shot provide an explanation of why you found the site to be attractive and include the Web address of each site.

Step 2: Learn about Web Design and Photography Principles from Mrs. Cullen (together in class)

Step 3: Re-visit your "Web 6 or 7, Design Knowledge" document and using a different color font provide a reason why your prior examples are solid or poor examples of Web Design. You may find that your prior examples may not meet any of the principles taught in class- that is ok!

Step 4: Share the file with lcullen@natickps.org

* Please find an example of the assignment on the next page.

*(*You may not use any of the examples below to complete your assignment)*

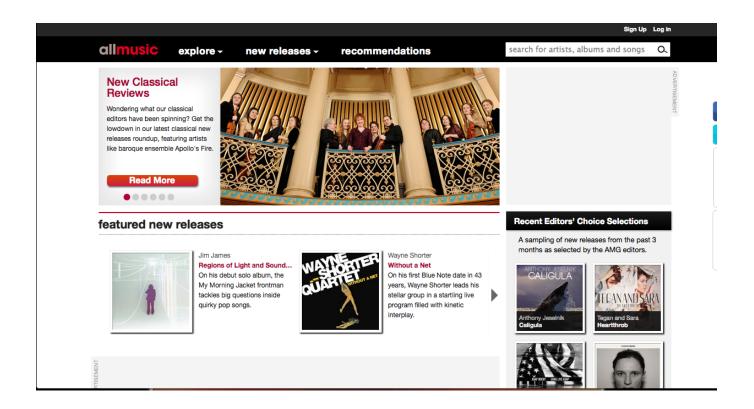**Pre and Post Assessment for Web Design Principles**

WEB DESIGN

allmusic.com

Pre-Assessment
The site is arranged very neatly. There is a good contrast of colors with a mainly white background with black text. The text is very easy to read, with new releases on the front page.
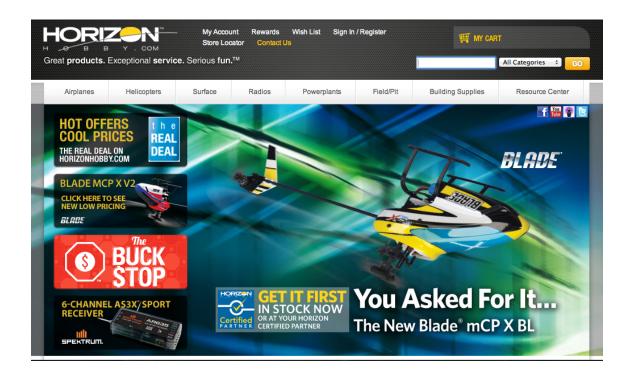
Post-Assessment
I like how on this website the images are not directly centered on the page. Which follows the design principle of alignment of not having items right in the center of the page.

Pre-Assessment

www.horizonhobby.com I like this site because of it's design. It has good color contrast as well as that it is easy to see where things are. Such as categories and information.

Post-Assessment

This site follows the design principle of contrast. As the color of the text is easily visible from the background color.

Pre-Assessment

http://www.collingsfoundation.org/menu.html I like this website because it has good contrast between colors, giving it a more suttle feeling. As well that it has simple navigation by having tabs on the side of the page and the main info on the right of it.

Post-Assessment

For this site, it follows the principle of navigation. As the links to other pages are shown clearly on the left, and do not get in the way of the main page.
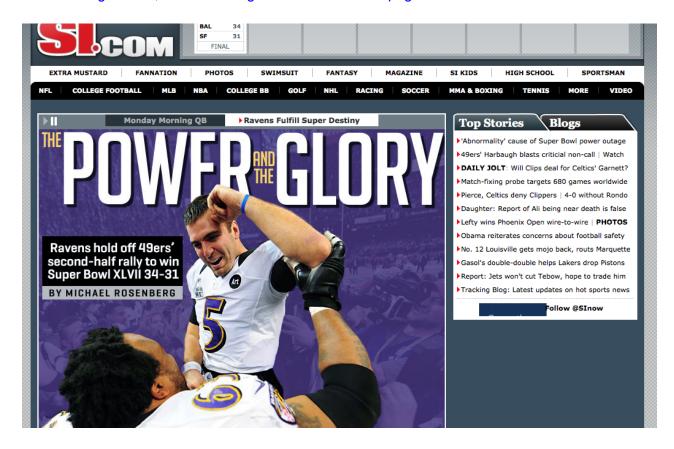
Pre-Assessment

si.com

The website si.com is good because the most notable sports story takes up most of tha page. Other important stories are displayed on the right side and are easy to read. All sports are displayed on a easy to see tab on the top.

Post-Assessment

This site actually does not follow the rule of alignment as links are viewed on the left of the page instead of right. Also, the main image is centered on the page.

Pre-Assessment

weather.com

The ability to enter a city which appears on the top with the temperature is extremely useful because it is on display right on the home page. Similar to the sports illustrated page, the most important weather story takes up most of the center of the page, with other important weather related news is on the right and is easy to read.

Post-Assessment

This site follows the contrast rule. The main colors of the text fit the theme of the site. As well as that links are clear and visible.