Pre and Post Assessment for Web Design and Photography Principles

Directions: This assignment will help document your improvement on the understanding of Web Design and Photography principles. You will complete this assignment with a partner.

Step 1: Before learning about Web Design and Photography principles document your prior knowledge. Find five Websites, which you find to be visually attractive. Take a screen shot of each site. Insert the screen shots into a Google Doc labeled "Adv. Web Design 1, Design Knowledge." Under each screen shot provide an explanation of why you found the site to be attractive and include the Web address of each site.

Step 2: Sign out a camera from Mrs. Cullen and explore around the school taking what you think are attractive pictures. Upload a minimum of five of your photos to the document labeled "Adv. Web Design 1, Design Knowledge." Under each photo provide an explanation of why you found the photo to be attractive.

Step 3: Learn about Web Design and Photography Principles from Mrs. Cullen (together in class)

Step 4: Re-visit your "Adv. Web Design 1, Design Knowledge" document and using a different color font provide a reason why your prior examples are solid or poor examples of Web Design and Photography Principles. You may find that your prior examples may not meet any of the principles taught in class- that is ok!

Step 5: Share the file with lcullen@natickps.org

* Please find an example of the assignment on the next page.

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WEB DESIGN

allmusic.com

Pre-Assessment
The site is arranged very neatly. There is a good contrast of colors with a mainly white background with black text. The text is very easy to read, with new releases on the front page.

Post-Assessment
I like how on this website the images are not directly centered on the page. Which follows the design principle of alignment of not having items right in the center of the page.

Pre-Assessment

www.horizonhobby.com I like this site because of it's design. It has good color contrast as well as that it is easy to see where things are. Such as categories and information.

Post-Assessment

This site follows the design principle of contrast. As the color of the text is easily visible from the background color.

Pre-Assessment

http://www.collingsfoundation.org/menu.html I like this website because it has good contrast between colors, giving it a more suttle feeling. As well that it has simple navigation by having tabs on the side of the page and the main info on the right of it.

Post-Assessment

For this site, it follows the principle of navigation. As the links to other pages are shown clearly on the left, and do not get in the way of the main page.
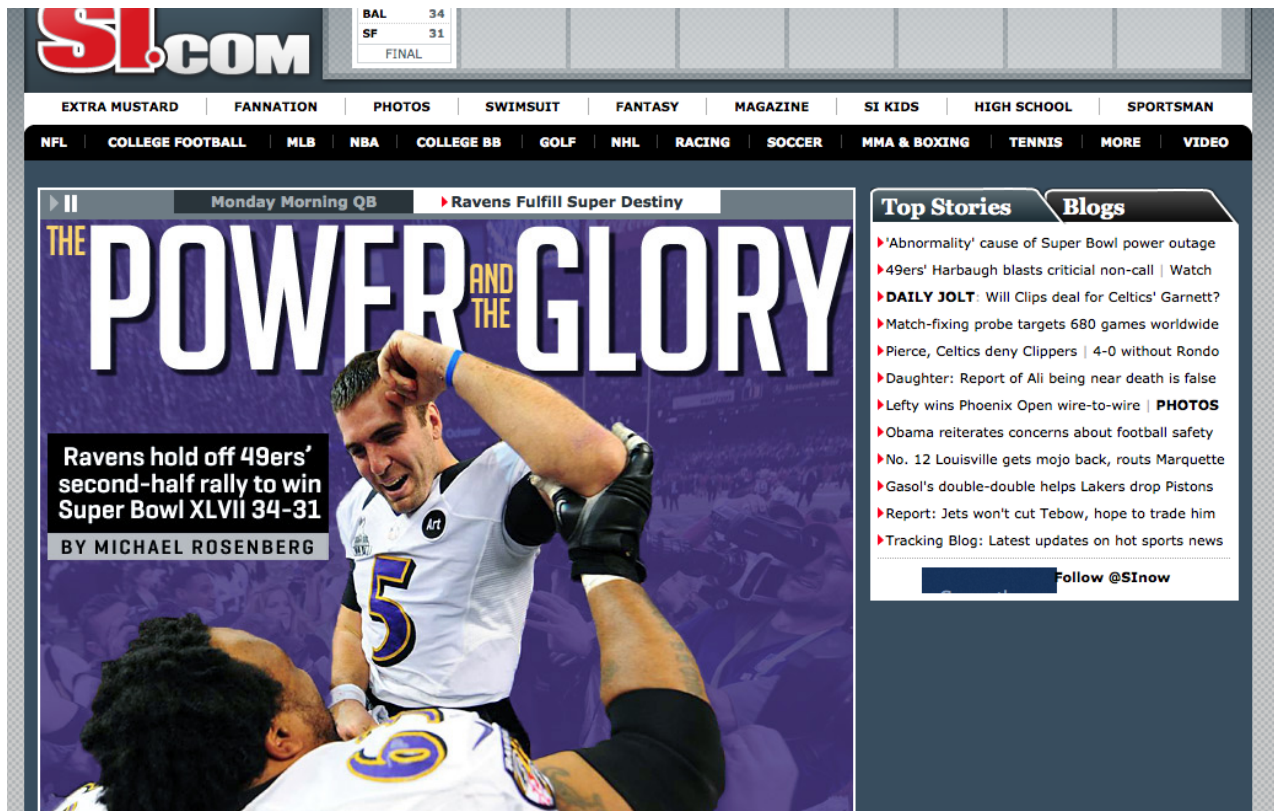
Pre-Assessment

si.com

The website si.com is good because the most notable sports story takes up most of tha page. Other important stories are displayed on the right side and are easy to read. All sports are displayed on a easy to see tab on the top.

Post-Assessment

This site actually does not follow the rule of alignment as links are viewed on the left of the page instead of right. Also, the main image is centered on the page.

Pre-Assessment

weather.com

The ability to enter a city which appears on the top with the temperature is extremely useful because it is on display right on the home page. Similar to the sports illustrated page, the most important weather story takes up most of the center of the page, with other important weather related news is on the right and is easy to read.

Post-Assessment

This site follows the contrast rule. The main colors of the text fit the theme of the site. As well as that links are clear and visible.

PHOTOGRAPHY

Pre-Assessment

1. We like this photo because if the lighting, it makes the green stand out on the plants as well as the water from the fish tank.

We like this photo because it fits the thirds rule nicely. The focus on the plants are not directly centered, but in thirds.

Pre-Assessment
We like the photo because the photo is at a mostly symmetrical angle. The way the camera pictures the window and the lake behind almost makes the lake look like a completed puzzle. The window panes divide the lake into pieces.

Post-Assessment
We like this picture because of the framing. The window does a neat job of framing the view of the lake outside of the school.
The rule of thirds does not apply here as the window is directly in the center.

Pre-Assessment

This photo was interesting because of the perspective, it creates a unique angle and it gives an uneven look. It stands out from other photos of this type.

Post-Assessment

The photo is shot at a unique angle instead of just being straight ahead.

Pre-Assessment

The photo is shot at another even agle. What we found cool about this picture is the way the school is shown in the window. The window and light makes the school behind the window look fainted. It almost makes the school courtyard look like a painting on a wall.

Post-Assessment

We also like this photo because of framing. The window frames the courtyard nicely.

Pre-Assessment

The perspective the photo is taken is neat. The distance of the hallway looks like it stretches on forever almost. We thought it was cool how the walls looked like they were getting closer and closer until they finally joined at the end of the hallway.

Post-Assessment

We like this photo because it follows the leading lines rule. The camera shot follows the markings on the floor.