

# Advance Web Design I

## *Week Outline*

*January 25 - 29, 2015*

### **Objectives:** (Design Principles)

1. Students will be able to demonstrate through the creation of a Google Drive presentation and design principles can affect the attraction and usability of a Website.
2. Students will be able to communicate their knowledge of how to apply photography composition, trends and design principles when designing an attractive .html file through submitting class notes and completing a formative assessment.
3. Students will be able to identify through already published files that of poor design and of well focused design by determining the use of photography composition, design principles and trends while being able to identify how each element added to the negative or positive layout of the file.

### *Tweet of the Week @LoriCullen19*

#### 1. Introduction to Course

- [www.mrscullen.com](http://www.mrscullen.com) & [www.natickhighwebdesign.com](http://www.natickhighwebdesign.com)
- Handbook
- Outline
- Welcome Letter
- Intro. Web Design Classroom Experience & Expectations Survey
- Introductions, Turn Around and Meet my Friend

#### 2. Design & Photography Principles

- First Impression Activity
- Review of the Basics
- Writing Assessment (pre-assessment)
  
- Design: Design Handbook & Teaching the 9 Essentials- w/activity
- Photography: Taking Photos & Selecting Photos- w/activities

\* Homework #1: Design & Photography Principles, Writing Assessment

\* Homework #2: Welcome Letter and Purchase Flash Drive

\* Introduction to Wiki Entries