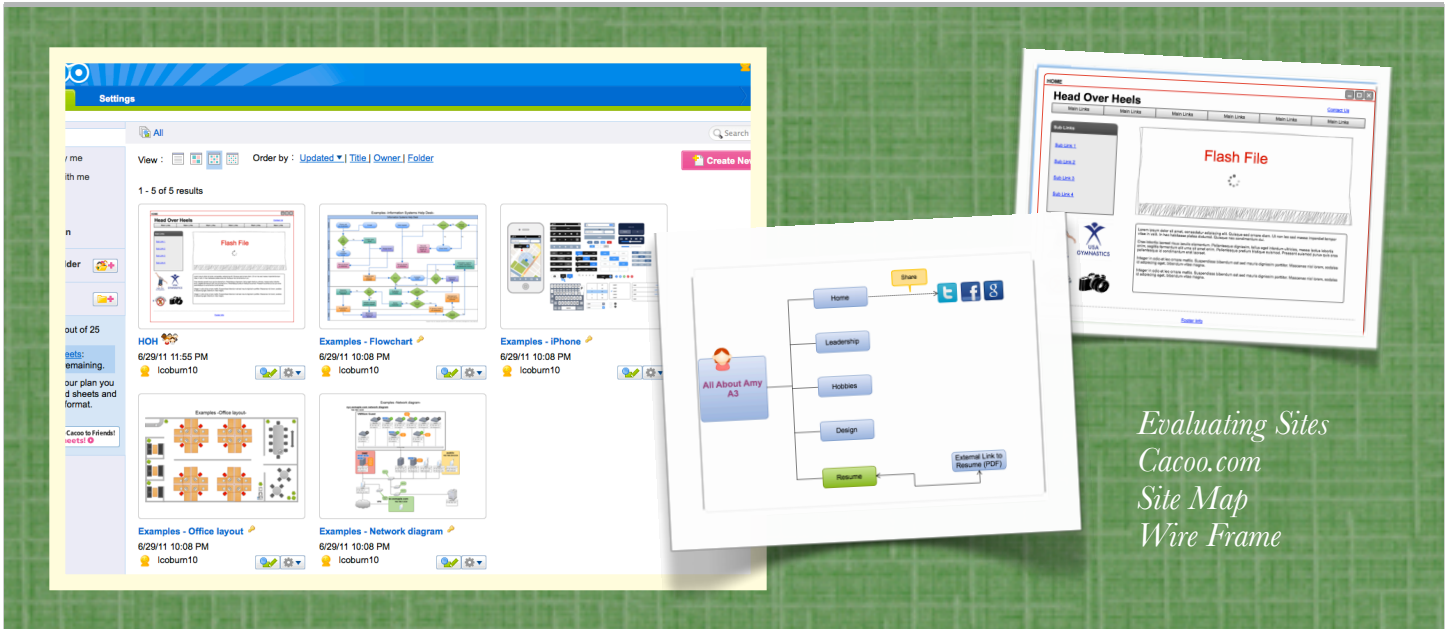


Project Management

PLANNING YOUR SITE

WEB DESIGN AT NHS

MANAGEMENT ISSUE



*Evaluating Sites
Cacoo.com
Site Map
Wire Frame*

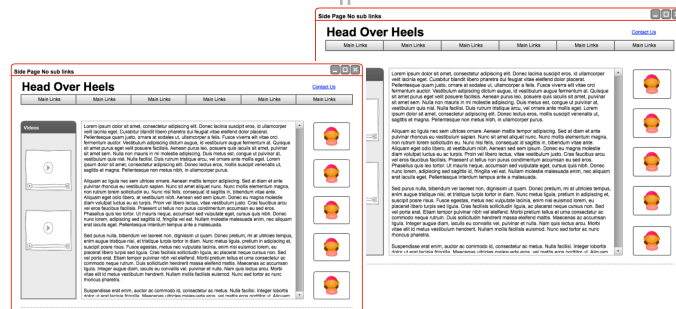
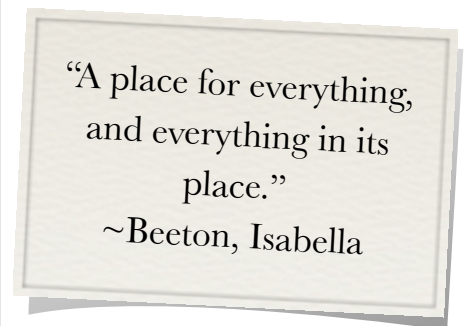
Planning Your Site

Goals:

1. To be able to successfully plan your site using a site map and a wire frame created in Cacoo.com
2. To become familiar with the interface and purpose of Cacoo.com
3. To carry over your planning stages into the building and developing phase.
4. Develop project management skills which include organization, time management and structure.

Steps:

1. Project Proposal
2. Create Site Map, Cacoo.com:
Template --> Site Map
3. Create Wire Frame, Cacoo.com:
Template --> Wire Frame



PROJECT MANAGEMENT
WEB DESIGN

Using Cacoo.com for
Project Management
with building your site.



Productivity
Building the Web Once Site at a Time



Project Proposal

Directions: The first web site you will design in Advance Web Design is an educational site. This site will be created with your web design skills and by the needs of your teacher. The teacher of the subject/topic you choose will be part of the decision of what is included on the site. Before you begin to draft the site you need to fill out the proposal below for approval!

Name: _____

Site Title: _____

Subject Type: *(circle one)*

Education

Business

Non-Profit

Portfolio

Other

Subject Focus:

(example: Web site on World War II, Natick Education Foundation, Sam's Gift Shop)

Purpose of Site:

Project Proposal

Pages on site:

1.

2.

3.

4.

5.

Website Owner (teacher, advisor, business owner): _____

Future Plans of Site

(Will you be able to manage/edit this site after it is finished. Will the site need to be edited often?)

Project Proposal

What will you do differently on this site which you have not done before:

(example: create a photo web album, include music, sry links....)

Any Additional Thoughts, Ideas or Comments...

Project Proposal

Screen Shot of Site Design Influence Found on www.monstertemplate.com

Example:



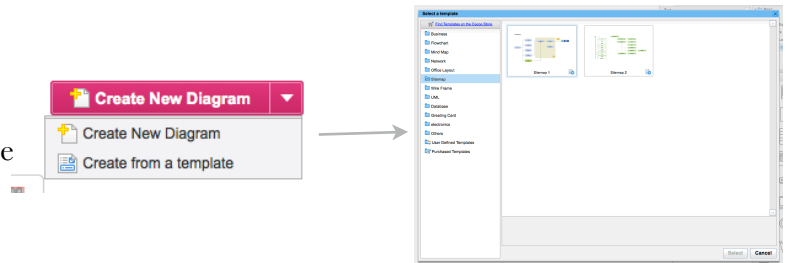
Site Map

Definition: A site map is a visual or textually organized model of a Web site's content that allows the user to navigate through the site to find the information they are looking for, just as a traditional geographical map helps people find places they are looking for in the real world. Typically, site maps are organized hierarchically, breaking down the Web site's information into increasingly specific subject areas.

Directions: Using Cacao.com create a site map for your Portfolio Website.

Steps to Create Site Map

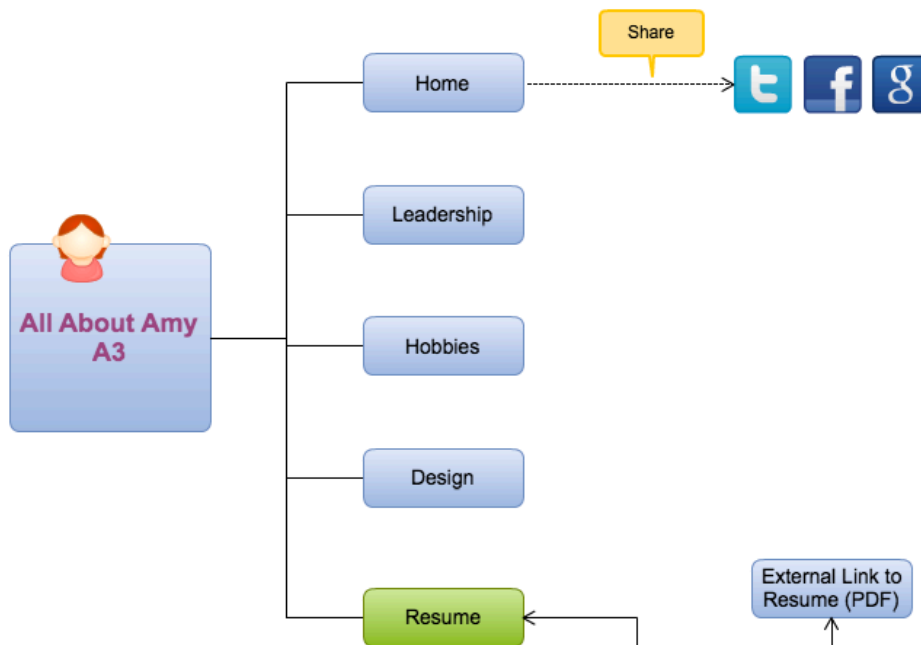
1. Create an account on cacao.com
2. Create New Diagram --> Create from a Template
3. Site Map --> Site Map 1



Requirements

1. Title of Site
2. Home page, Design Page, Resume and 2 pages of your choice
3. Create an organized and detailed site map using the interface tools learned in class.

Cacao Sitemap



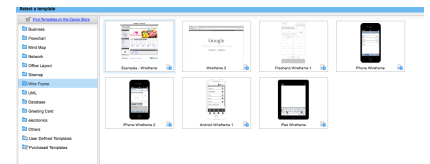
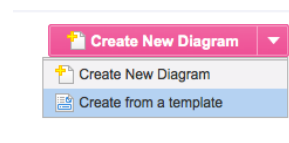
Wire Frame

Definition: Wireframe is another piece of storyboarding. Website wireframes are simple line drawings that show the placement of elements on a web page. They are a great way to begin a project and it allows you to focus on the layout of a site without being distracted by color and other design elements. Website wireframes are very helpful and can save a lot of time.

Directions: Using Cacao.com create a wire frame for your Portfolio Website.

Steps to Create a Wire Frame

1. Log into your cacao.com account
2. Create New Diagram --> Create from a Template
3. Wire Frame --> Examples Wire Frame



(The wire frame that you will start with has a lot of material you will not need please delete many items and design according to your style. If it is easier for you, you may start from a blank diagram)

Requirements

1. Header, Body & Footer
2. Title of Site
3. Navigation Set up (5 links)
4. Image place holders
5. Text place holders
6. Home page layout
7. Side page layout

Benefits

After creating the wireframe of your site you will move into Photoshop to start “designing” your site. Think of your wireframe as the outline in a coloring book and once you bring the Wireframe into Photoshop you are coloring in the outline. Your thoughts and ideas will much more organized when working in Photoshop because you already mapped them out in your wire frame.

Wire Frame



Reflection

Directions: Create a word processing document that reflects upon the Project Management unit. Use complete sentences, check spelling and double space your work. The reflection is to be a minimum of 3 paragraphs and including the following...

Paragraph 1: Describe the Project Management unit in your own words. What process did you take to reach your ultimate goal of starting to organize the building of your personal site. What resources did you use on the World Wide Web to complete this unit?

Paragraph 2: How will you use the assignments from this unit to help you complete the building of your personal site? How will this unit improve productivity time in the future while working on the completion of your personal site? Do you foresee any changes from your “draft” plans to the final plan?

Paragraph 3: What you learned about Cadoo.com and project management through completing this unit. What were your major challenges and what was a major breakthrough. List at least two ways your new project management skills can be used as an educational recourse for projects in classes you are currently taking.

Expectations for NHS Students Writing

A student at Natick High School will write with focus, development, detail and proper usage.

Exceeds Expectations	<p>The student's writing exhibits all of the following:</p> <ul style="list-style-type: none"> • A worthy and arguable thesis that demonstrates analytical thinking and provides insight into topic • An argument that is logical, thorough, unified, coherent, and well researched, where appropriate • Conventions of proper usage for academic writing • Meaningful quotes and/or examples as supporting evidence • An understanding of audience through word choice, vocabulary, tone and style • Appropriately cited sources, when applicable
Meets Expectations	<p>The student's writing exhibits most of the following:</p> <ul style="list-style-type: none"> • A worthy and arguable thesis that demonstrates analytical thinking and provides insight into topic • An argument that is logical, thorough, unified, coherent and well researched, where appropriate • Conventions of proper usage for academic writing • Meaningful quotes and/or examples as supporting evidence • An understanding of audience through word choice, vocabulary, tone and style • Appropriately cited sources, when applicable
Meets Minimal Expectations	<p>The student's writing exhibits some of the following:</p> <ul style="list-style-type: none"> • A thesis that demonstrates analytical thinking and provides insight into topic • An argument that is logical, unified, and coherent • Conventions of proper usage for academic writing • Quotes and/or examples as supporting evidence • An understanding of audience through word choice, vocabulary, tone and style • Cited sources, when applicable
Does not meet Expectations	<p>The student's writing rarely or never exhibits the following:</p> <ul style="list-style-type: none"> • A thesis that demonstrates analytical thinking and provides insight into topic • An argument that is logical, unified, and coherent • Conventions of standard English for academic writing • Quotes and/or examples as supporting evidence • An understanding of audience through word choice, and vocabulary • Cited sources, when applicable

Minimum Acceptable Level of Performance is **Meets Minimal Expectations**

Unit Grades

ELEMENTS	POSSIBLE POINTS	POINT	COMMENTS
<p>Evaluating Websites</p> <ul style="list-style-type: none"> - Provide 3 different Web site for each question - Questions answered in a detailed manner so that worksheet will be a useful resource in the future. 	100.00		
<p>Site Map</p> <ul style="list-style-type: none"> - Organized - Provide Title of Site - Provide the name of 5 Pages on site - Created in Cacoo.com 	100.00		
<p>Wire Frame</p> <ul style="list-style-type: none"> - Focuses on lay out of site and not design features (color; images, videos...) - Lay out includes header; body & footer - Focus on placement of site title and navigation - Created on Cacoo.com 	100.00		
<p>Reflection</p> <ul style="list-style-type: none"> -See Rubric on page 6 	100.00		