STUDENT:_____

Professional Web Site

Final, Grading Rubric

Item	Possible Points	Grade	Comments
Five Pages Total -Informative - Useful - Complete	25		
Design -Demonstrates knowledge of Adv. Photoshop and Dreamweaver skills. - Move away from box look!	25		
Creativity, Attractiveness and Effort - Layout	20		
Code Set Up - Use of external CSS - Named divs (no APDiv1..)	10		
Originality - Use of one adv. Code or feature from DW which makes your site stand out from the rest!	10		
Search Optimization - Meta Tags	10		
Total	**100**		