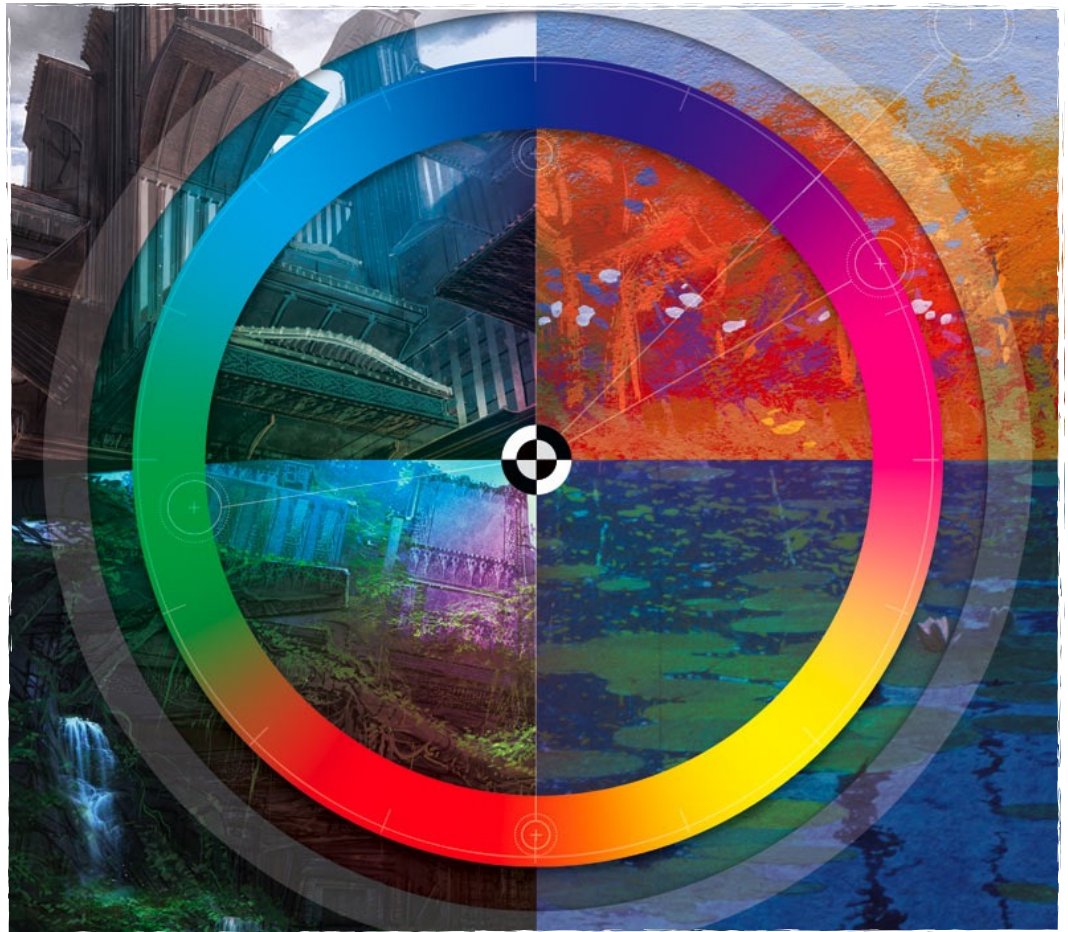# COLOR THEORY ASSIGNMENT

Directions

The impact that colors make on your Web site are very important and help to create that first impressions.

Visit the Following Resource Sites:

1. http://thevirtualinstructor.com/Color.html (watch video & read content)
2. http://htmlcolorcodes.com/color-picker/
3. http://www.colour-affects.co.uk/psychological-properties-of-colours

Once you have visited these sites and have read their content please create a Google Presentation to represent your new knowledge on Color Theory. Please see the rubric on the next page for the requirements of the presentation.

Elements	Possible Points	Points	Comments
The following topics are explained in your presentation through a minimum of 15 slides: - Color Wheel - Color Value - Color Schemes/Harmonies - Color Shades, Tints & Tones - Psychological Properties of Colors (using a min. of three colors for examples.)	40		
Presentation slides include visual images to help better understand the content/concept being explained (cite images with a link)	20		
Content communicates a clear understanding of the concept being introduced in your slide	20		
Visual attractiveness of presentation and no grammar mistakes	10		
Presentation includes three multiple choice review questions at the end of the file			
Total	100		