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# Principles for Good Web Design

## Train the Trainer

Adv. Web Design - Design Principles

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Design & Illustration Categories Learning Guides Forum

DESIGNING

## 9 Essential Principles for Good Web Design

by Collis Ta'eed 17 Dec 2007 394 Comments

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Web design can be deceptively difficult, as it involves achieving a design that is both usable and pleasing, delivers information and builds brand, is technically sound and visually coherent.

Add to this the fact that many Web designers (myself included) are self-taught, that Web design is still novel enough to be only a side subject in many design institutions, and that the medium changes as frequently as the underlying technology does.

## Directions

The teacher will split the class into nine groups. Each group will be assigned one of the topics listed below which comes from the following resource:

<http://design.tutsplus.com/tutorials/9-essential-principles-for-good-web-design--psd-56> .

Each group will become experts on their assigned topic and then have to teach their topic to the rest of the class.

Your lesson must be taught in a fun and creative format. Include notes which the students can use as a learning resource and provide visual examples to help the students grasp a better understanding of your topic. Also, include two multiple choice questions at the end of your lessons for a lesson review.

Topics: Precedence, Spacing, Navigation, Design to Build, Typography, Usability, Alignment, Clarity & Consistency

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## Rubric

Element	Possible Points	Points	Comments
- <b>Knowledge</b> of Content regarding assigned topic and excitement to share with others	20		
- <b>Creativity</b> of Lesson delivered to Peers and was a min. of five minutes in length	20		
- <b>Visuals</b> in lesson help to create a better comprehension of the design topic being taught	20		
- <b>Lesson included</b> or was presented in a way which students could take notes on the design topic because taught	20		
- <b>Two multiple choice questions</b> were provided as a review at the end of the lesson	20		
<b>Total</b>	100		