### IPHOTO ETHICS, RESOURCES, ADVANCED PROGRMS and CAREERS

#### **ETHICS**

When questioning if you have the right to use a photo for a school project, A good rule of thumb to go by is; if it isn't yours, make sure to cite it! Put the link that leads to the online photo in your bibliography (or in some other way make sure to hand it in when you turn in your project) -- you can never cite TOO much; people only get into trouble when citing too little.

- Fair Use of Copyrighted Materials http://www.utsystem.edu/ogc/intellectualproperty/copypol2.htm
- Conference of Fair Use; Educational Fair Use Guidelines for Digital Images <a href="http://www.utsystem.edu/ogc/intellectualproperty/imagguid.htm">http://www.utsystem.edu/ogc/intellectualproperty/imagguid.htm</a>
- Center for Social Media; Codes of Best Practices in Fair Use (online video)
  <a href="http://www.centerforsocialmedia.org/fair-use/related-materials/codes/code-best-practices-fair-use-online-video">http://www.centerforsocialmedia.org/fair-use/related-materials/codes/code-best-practices-fair-use-online-video</a>

#### RESOURCES

- Apple- iLife, Find out how to use iLife applications on the MAC <a href="http://www.apple.com/ilife/tutorials/#iphoto">http://www.apple.com/ilife/tutorials/#iphoto</a>
- Apple Support IPhoto <u>http://www.apple.com/support/iphoto/</u>
- Apple IPhoto, Software Training Videos <a href="http://www.learningelectric.com/iphoto6/">http://www.learningelectric.com/iphoto6/</a>

#### **ADVANCED PROGRAMS**

- Adobe Photoshop
- Photoshop Elements
- Adobe Illustrator
- Corel
- Paint Shop Pro

## PHOTOGRAPHY CAREERS

- Graphic Designer
- Marketing
- Sports, Fashion, Nature, Still Life, Portrait Photographer...

# **JOB HIGHLIGHTS**

- Because of it's appeal to many different people, these jobs are highly competitive
- Creativity and technical proficiency are important
- The majority of photographers work for themselves and have familiarity with running their own business and newer technology
- Career Overview: <a href="http://www.careeroverview.com/photography-careers.html">http://www.careeroverview.com/photography-careers.html</a>