



IPHOTO

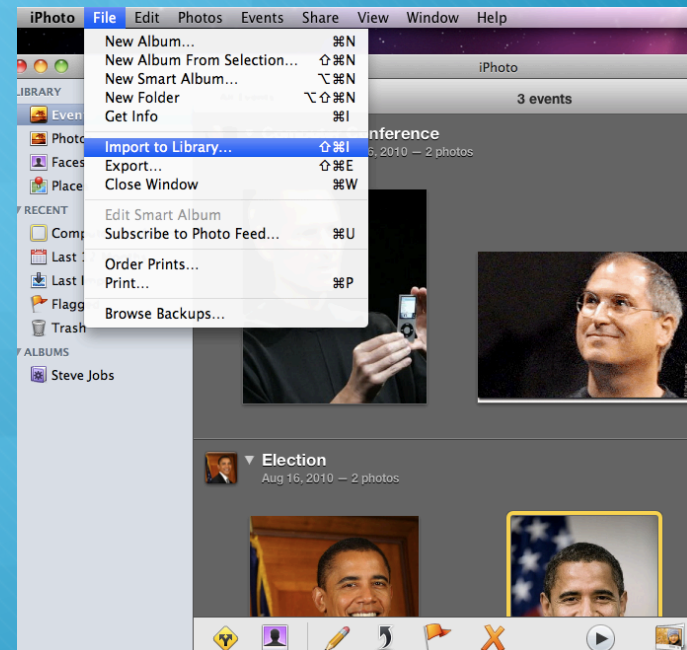


UNIT OUTLINE

- o The Basics
- o Organize
- o Improve
- o Enjoy
- o Share Online
- o Share in Print

The Basics

- Opening IPhoto
- Saving images from Google
- Importing images into IPhoto
- The Interface



Organize Your Photos

The Options

1. By Who
2. By Where
3. By When



Organize; By Who

○ Faces to See

automatically detects and even recognizes faces in your photos

○ Try it with the following faces:

1. Steve Jobs
2. President Obama
3. Rajon Rondo



Organize; By Where

o Places to Go

allows you to search and sort photos by location

o Try it with the following images and locations

1. Steve Jobs- San Francisco
2. President Obama- Washington D.C.
3. Rajon Rondo- Boston, MA



Organize; By When

○ Events to Remember

Photo helps eliminate clutter in your photo library by automatically organizing your photos by Event

○ Try it with the following images and events

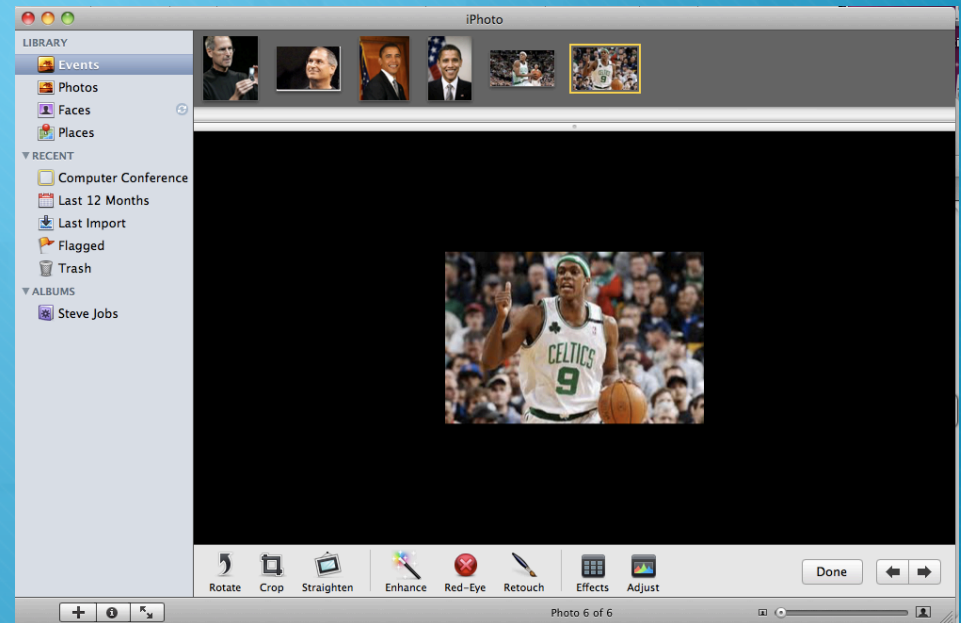
1. Steve Jobs - Computer Conference
2. President Obama - Elections
3. Rajon Rondo - Playoffs



Improve Your Photos

The Options

1. Make Improvements
2. Experiment with Effects



Improve; Make Improvements

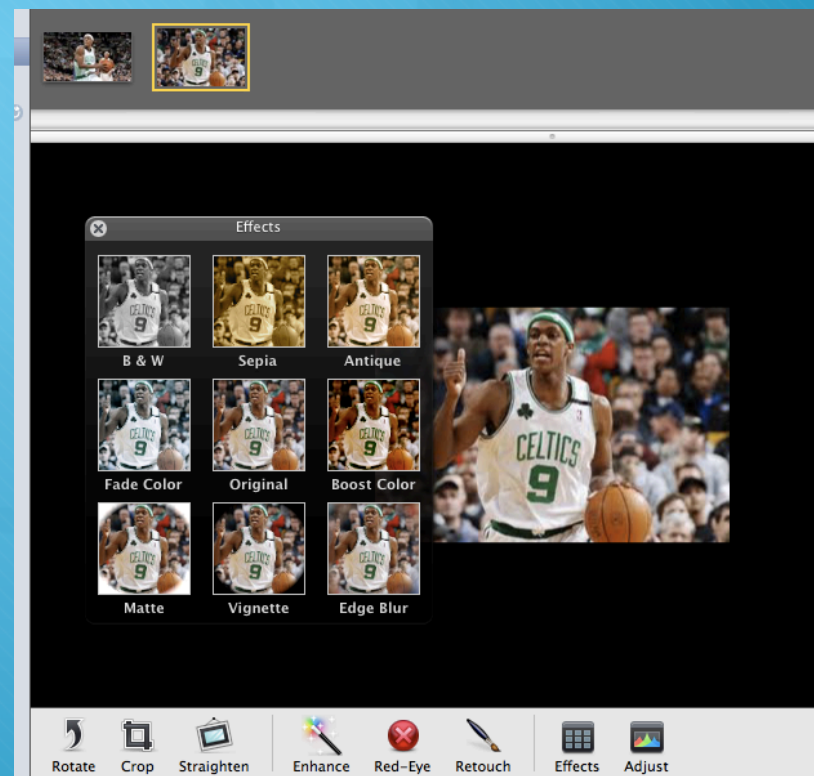
- Remove Red Eye
- Exposure, Brightness and Contrast
- Crop
- Enhance Tool
- Saturation Slider
- Keyboard Short Cuts in edit mode;
shift → original, 2 → zoom in, 0 → zoom out



Improve; Effects

○ Effects Pane

convert color photos to black and white, give them a classic sepia tone, add a vignette border, and more. Even add more than 1 affect at a time!



Enjoy Your Photos

The Options

1. Create a Quick Slideshow
2. Create a Project Slideshow



Enjoy; Create a Slideshow

◊ Quick Slideshow

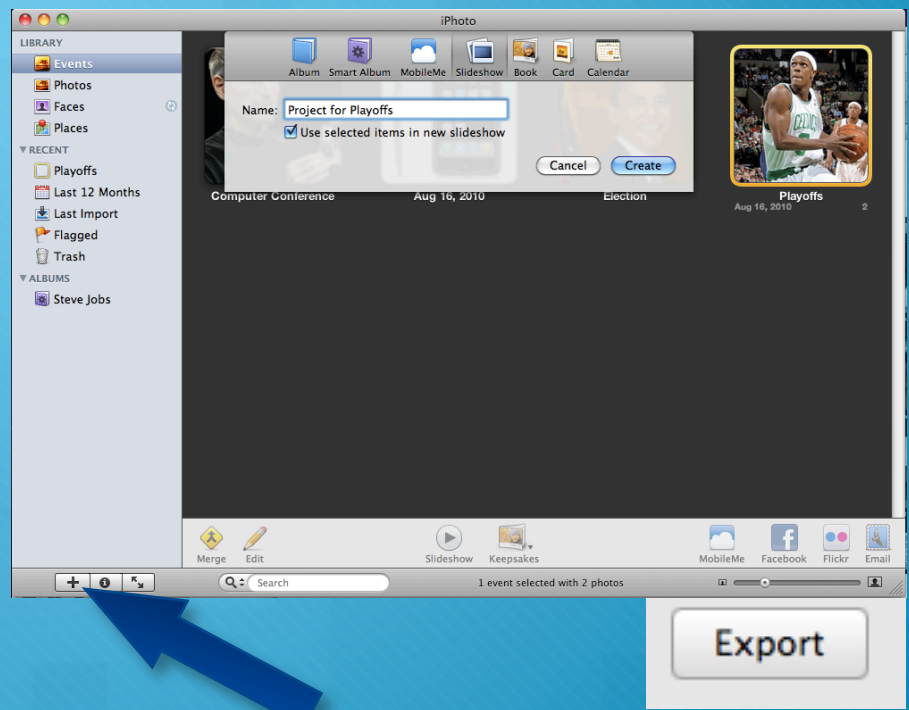
- Add Effects
- Add Music
- Edit Settings



Enjoy; Create a Slideshow

Project Slideshow

- Add Effects, Music and Settings
- Re-arrange your photos
- Export your project



Share Online

The Options

- MobileMe
- Facebook
- Flickr
- Send and Share
- Photos to Go



MobileMe



Facebook



Flickr



Email

Share Online; MobileMe

o MobileMe

the Apple subscription service that keeps all your devices up to date, wherever you are — lets you create an online Gallery to share photos from your iPhoto library.* Simply select the photos you want to share and click the MobileMe button. That's all it takes to publish to your MobileMe Gallery. Keep your Gallery private, make it public, or share it with select people. Visitors can download and print photos, subscribe to your Gallery via RSS, even contribute their own photos. Similar to Google Docs but for pictures. *Free 60 day trial, \$99/year.*



Share Online; Facebook

o Facebook

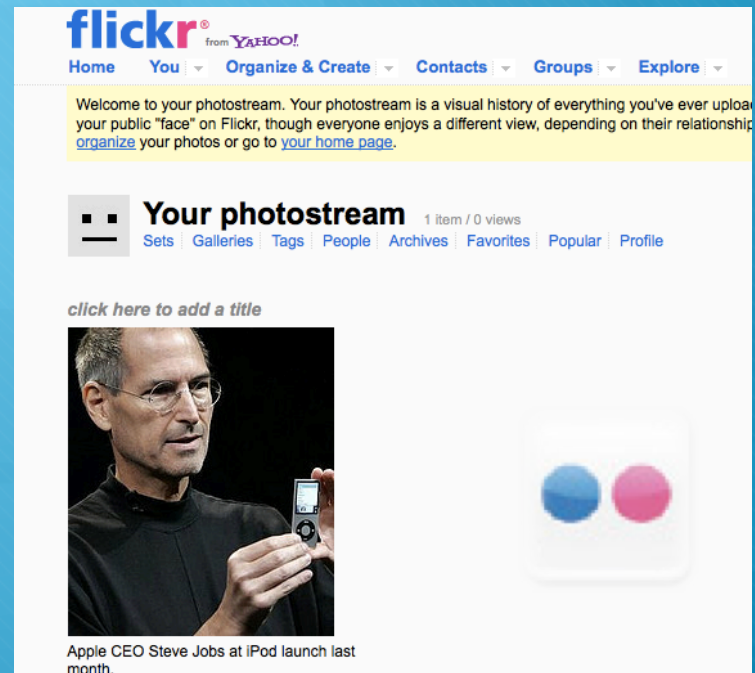
To publish photos to your Facebook account, just select the photos you want to share and click the Facebook button. iPhoto even converts names you added using Faces to Facebook name tags. Make sure to log into your Facebook account from iPhoto.



Share Online; Flickr

o Flickr

Sharing on Flickr is just as easy: Click the Flickr button. When you share your photos on Flickr, the locations you added using Places appear on Flickr photo maps. *Make sure to create a Flickr account before sharing your photos.*

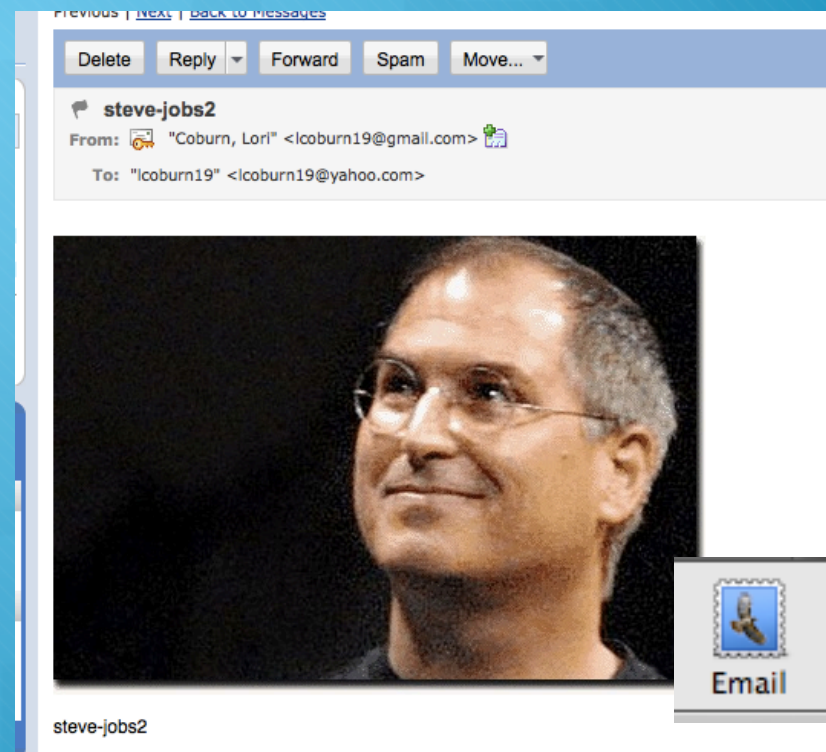


The screenshot shows the Flickr website interface. At the top, the Flickr logo is displayed with "from YAHOO!" underneath. Navigation links include Home, You, Organize & Create, Contacts, Groups, and Explore. A yellow banner contains a welcome message: "Welcome to your photostream. Your photostream is a visual history of everything you've ever uploaded. This is your public 'face' on Flickr, though everyone enjoys a different view, depending on their relationship with you. You can [organize](#) your photos or go to [your home page](#)." Below this is the "Your photostream" section, which includes a profile picture placeholder, the text "Your photostream" with "1 item / 0 views", and navigation links for Sets, Galleries, Tags, People, Archives, Favorites, Popular, and Profile. A link "click here to add a title" is positioned above a photo of Steve Jobs holding an iPod. To the right of the photo is a placeholder for a photo title, consisting of two colored circles (blue and pink) on a white background. Below the photo, the caption reads: "Apple CEO Steve Jobs at iPod launch last month."

Share Online; Send and Share

○ Send and Share through E-mail

Prefer to share your photos via email? Click the Mail button and choose a size to send: small, medium, large, or actual size. iPhoto also shares seamlessly with iMovie, iWeb, iDVD, the applications in iWork, and other Mac OS X applications.



Share Online; Photos to Go

o iTunes Sync

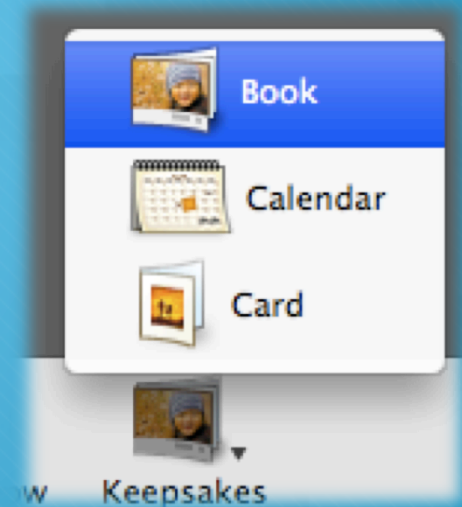
Want to keep your photos with you? Use iTunes to sync them to your iPod or iPhone to enjoy and share on the go. Or view your photos in your living room: Sync them to Apple TV and they appear on your widescreen TV in full HD quality.



Share in Print

The Options

- Photo Books
- Travel Books
- Calendars
- Greeting Cards and Post Cards



Share in Print; Photo Books

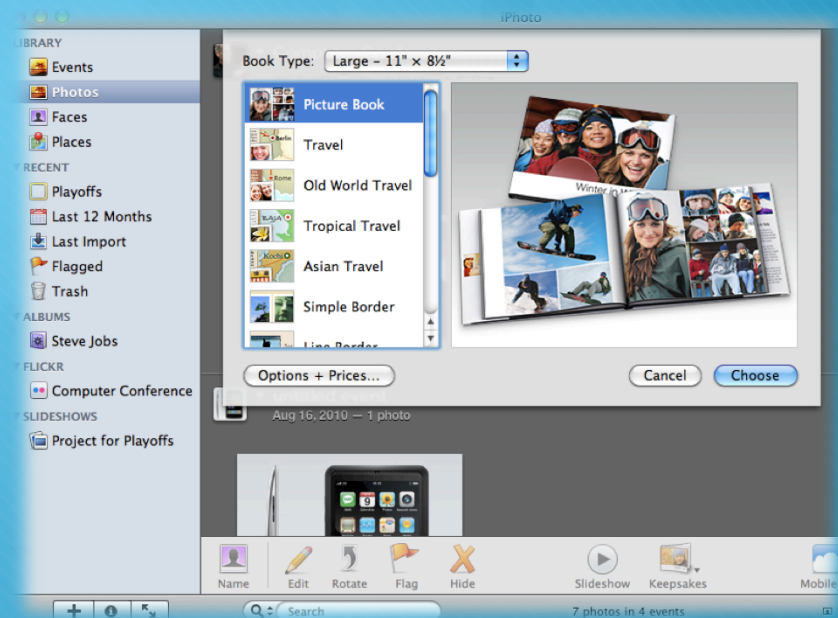
o Photo Books

1. Auto Flow

2. Layout

3. Themes

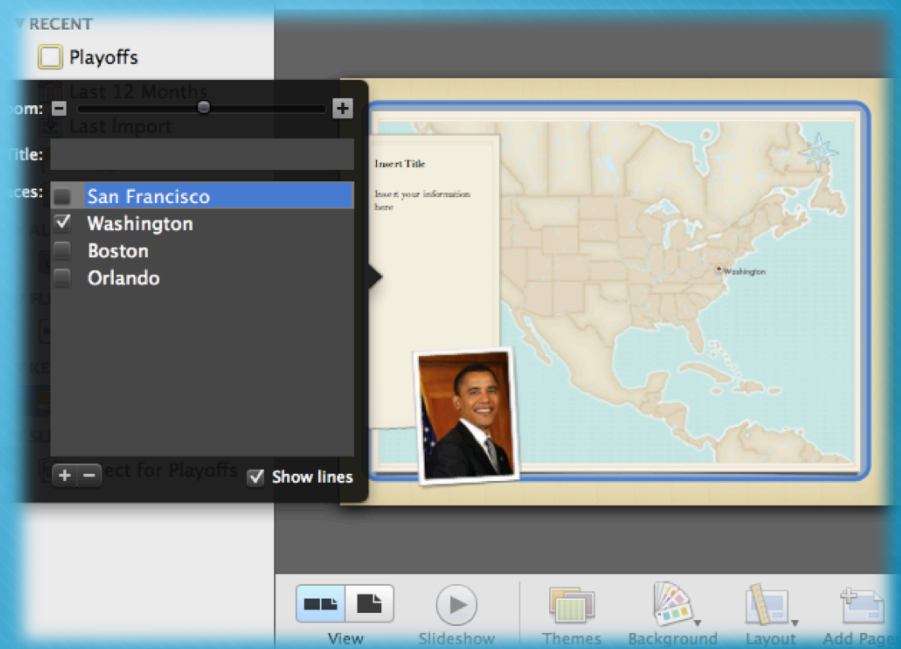
Price Range: \$10.00 → \$50.00



Share in Print; Travel Books

o Map your Journey

Make your travel books even more special with custom maps that use location data from your photos to illustrate your journey.



Share in Print; Calendars

o Calendars

Create a personalized photo calendar to hang on your wall.

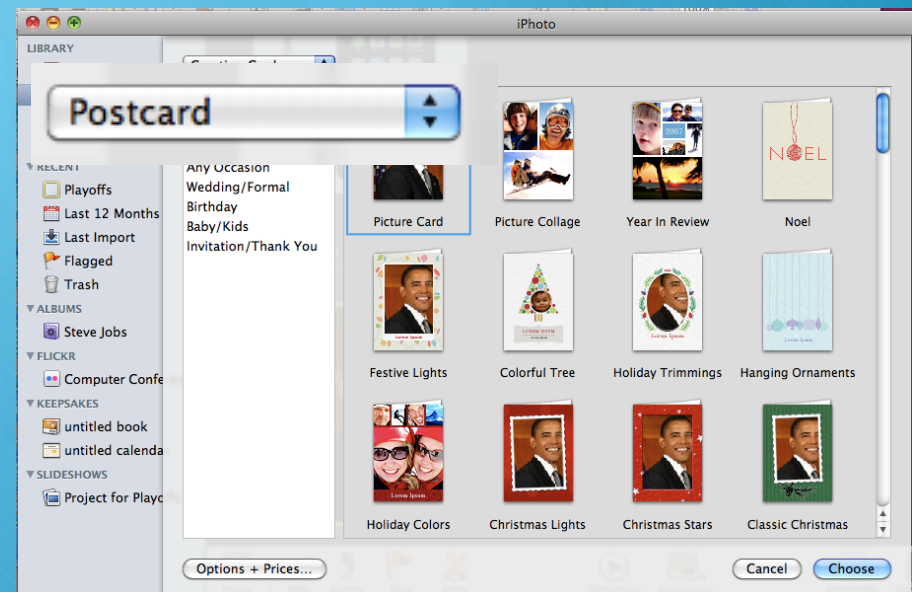
1. Themes
2. Layouts
3. Import Holidays and Birthdays



Share in Print; Greeting Cards and Post Cards

o Greeting Cards and Post Cards

Send photo greeting cards and postcards featuring your friends and family.



Explore!

