

Project Rubric

Element	Possible Points	Points	Comments
Editing <ul style="list-style-type: none">- cropping of photo- color match- cropping of photo- background blend	25		
Design Principles <ul style="list-style-type: none">- alignment- contrast- proximity- typography	25		
Content <ul style="list-style-type: none">- creative- appropriate- properly placed- meet min. requirements of the number of words and quotes.	25		
Professionalism <ul style="list-style-type: none">- clean cropping- clear photo- management of layers	15		
Effort	10		
Total	100		