

PUBLISHING

Madness:

The time starts now to showcase your design and writing skills into a desktop publishing magazine.

FINAL RUBRIC

BUILDING FOR SUCCESS

Now that you have trained for the marathon it is time to start the race! You will be moving from the planning process to the building process. By following your planning and the rubric below you will be successful in completing your first published magazine on the iPad.

ELEMENT	POSSIBLE POINTS	POINTS	COMMENTS
Resources - Clear use of wireframes and resource pictures as a guide to building professionally designed pages.	20		
Trends - Use of a min. of three different trends to add visual interest to pages	20		
Design Principles - Color Combos - Contrast - Proximity - Alignment - Repetition	15		
Content - Informative - No grammar errors	15		
Dynamic Content -The application of a min. of 6 different dynamic content features.	15		
Images - Add to content - Are original or resource is cited on page.	15		
Total	100		