

iPad

PUBLISHING

Madness:

The time starts now to showcase your design and writing skills into a desktop publishing magazine.



PROJECT MANAGEMENT FOR SUCCESS

A planned project is a successful project! The assignments in this unit will help you plan out each step of your iPad Publishing project. You will take many little steps to make a giant leap.

STEP 1

Complete and review your Explore for Influences project.

STEP 2

Choose your magazine topic (example: soccer, music...)

STEP 3

Find your Cover and begin Magazine Madness Photoshop project.

STEP 4

Title your six pages

STEP 5

Draft your pages (Wireframe)

STEP 6

Put your plan into Action!
Begin to move into inDesign with your plan.



TIME MAGAZINE

Show yourself to the world in a way that you perceive yourself. Mix and mingle your design skills with your inner self.

STEP 1

Congratulations! You have just completed the Explore for Influence project. Use that project as a guide through the next step six steps in the iPad Publishing Madness unit. Use your collages and worksheet specifically as a resource to find a cover that will fit you and your target audience.

STEP 2

Answer the questions below in a Google document. These questions will help you choose your target audience, focus area and goals.



Define your Magazine Questions

1. What category would you like to focus in on: Music, Sports, Travel, Cooking, Education, Health, Teens, Men, Women, Babies, Entertainment, Other
2. What specific magazine would you like to duplicate? (Provide title)
3. Define your target audience: gender, age and interests
4. Define three goals of your magazine
(Example: My magazine will provide readers with details on how to live a healthy lifestyle)

STEP 3

On the same Google doc which you completed step 3 provide a screen shot of the magazine cover which you are going to replicate. The magazine cover must have a person featured on the front—that person will eventually turn into you! Make sure the magazine cover you chose aligns with your answers in step 2.

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STEP 4

Now that you have your goals defined and the cover of your magazine you must establish the article titles. The article titles will be broken down into six different pages (1 article for each page.) The article titles which you create will be the featured text on your cover.

Complete this step in the same Google doc which you completed steps 2 and 3.

PAGE NUMBER	ARTICLE TITLE	BRIEF DETAILS
Example	Education and Sports	This article will feature the positive relationship between playing team sports and a child's performance in school.
1		
2		
3		
4		
5		
6		