Magazine
MADNESS

Project Planning

The time starts now to showcase your design and writing skills into a desktop publishing magazine.

Express Yourself through Magazine Art. Start your planning here!

PROJECT MANAGEMENT FOR SUCCESS

A planned project is a successful project! The assignments in this unit will help you plan out each step of your iPad Publishing project. You will take many little steps to make a giant leap.

STEP 1

Magazine Goals

STEP 2

Magazine Cover

STEP 3

Article Titles & Summary

STEP 4

Put your plan into Action! Begin to move into inDesign with your plan.

TIME MAGAZINE
Show yourself to the world in a way that you perceive yourself. Mix and mingle your design skills with your inner self.

Steps 1 - 3 should be completed on a Google Doc titled, "Magazine Madness Planning"

For an example of Steps 1 - 3, visit:
http://mrscullen.com/images/ipp_projectproposalphase1example.pdf

STEP 1

Answer the questions below in a Google document. These questions will help you choose your target audience, focus area and goals.

Define your Magazine Questions

1. What category would you like to focus in on: Music, Sports, Travel, Cooking, Education, Health, Teens, Men, Women, Babies, Entertainment, Other

2. What specific magazine would you like to duplicate? (Provide title)

3. Define your target audience: gender, age and interests

Featured on the cover: You!

STEP 2

On the same Google doc which you completed step 1 provide a screen shot of the magazine cover which you are going to replicate. The magazine cover must have a person featured on the front- that person will eventually turn into you! Make sure the magazine cover you chose aligns with your answers in step 1.

Articles for your Target Audience!

STEP 3

Now that you have your goals defined and the cover of your magazine you must establish the article titles. The article titles will be broken down into six different pages (1 article for each page.) The article titles which you create will be the featured text on your cover.

In the "Details" column you need to include: 1. A general summary of the page, 2. The design trend which the page will visually display, 3. The type of dynamic content piece which you will include. A list of dynamic content options are listed on the next page.

Complete this step in the same Google doc which you completed steps 1 and 2.

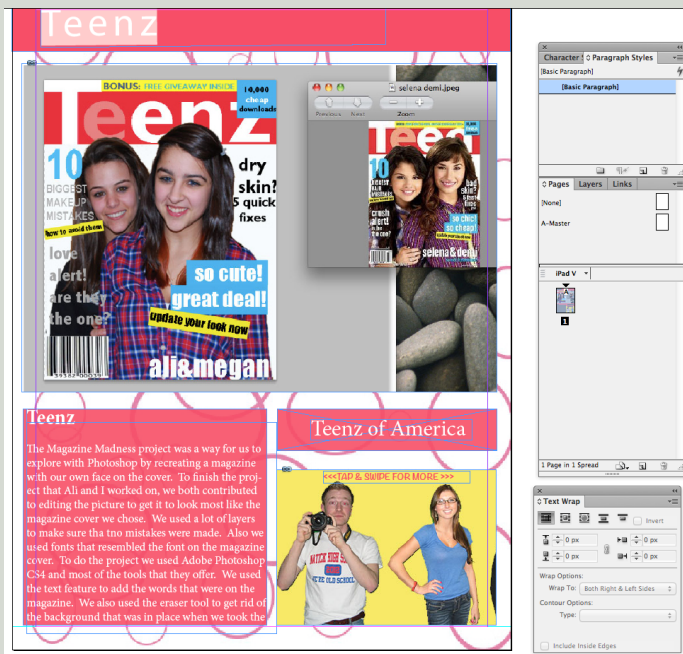| PAGE NUMBER	ARTICLE TITLE	BRIEF DETAILS
1	How to Use this App	Image from Mrs. Cullen
2	Magazine Cover	Cover which I am recreating for homework in Magazine Myself
3 (example)	Education and Sports	This article will feature the positive relationship between playing team sports and a child's performance in school. Design Trend: Numbers Dynamic Content: Slideshow
4 (example)	to fill in	to fill in
5 (example)	to fill in	to fill in

STEP 4

Time to build InDesign! Your goals are defined and outlined, now you need to put them into action. Using your project proposal file as an influence apply your newly learned InDesign skills to build professional designed static .IND pages.

Use the rubric on the follow page to guide you through each of the four pages which must be completed by the deadline posted on www.mrscullen.com

Helpful Resources:
- D.P.: http://mrscullen.com/images/introdesignhandbook.swf
- Trends: http://mrscullen.com/images/trends.pdf
- Photography: http://mrscullen.com/images/photographycomposition.pdf

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Now that you have trained for the marathon it is time to start the race! You will be moving from the planning process to the building process. By following your planning and the rubric below you will be successful in completing your first published magazine on the iPad. - RUBRIC FOR FINAL PROJECT

ELEMENT	POSSIBLE POINTS	POINTS	COMMENTS
Resources - Clear use of project proposal file as a guide to building professionally designed pages.	20		
Required Files - Page including how to use this app image - Page including magazine cover which you create - Three articles of your choice which you create	20		
Dynamic Content -The application of a min. of 3 different dynamic content features.	15		
Design Principles - Color Combos - Contrast - Proximity - Alignment - Repetition	15		
Trends - Use of a min. of three different trends to add visual interest to pages	10		
Content - Informative - No grammar errors	10		
Images - Add to content - Are original or resource is cited on page.	10		
Total	100		