## **iPad Publishing**

## Week Outline

August 27 - 29, 2014

**Objectives:** (Introduction and Understanding of Semester Goals)

- 1. Students will be able to comfortably use application from the Adobe Creative and maintain a digital magazine product.
- 2. Students will understand the process of print and online publishing with a focus on design principles.
- 3. Students will be able to confidently work independently and in a group to complete tasks on the Adobe suite while working on an iPad and laptop.

## Tweet of the Week @LoriCullen19

- 1. Introduction to Course
  - Keywords & Seating
  - <u>www.mrscullen.com</u>
  - Handbook
  - Outline
  - Welcome Letter
  - Computer Experience Survey
- 2. Videos to Influence
  - Here is to the Crazy Ones
  - Smart is Sexy
  - Above and Beyond by: Peter Reynolds
  - Why I Create, by: Adobe
  - What is InDesign CS5/6
- 3. Poster Gallery
  - Explore
  - Create
  - Share
- 4. Introduction to History of Desktop Publishing Unit
  - Presentation
  - Notes
  - Google Site
- \* Homework #1: Poster Gallery, Exploring- Step #1
- \* Homework #2: Welcome Letter & Class Supplies
- \* Introduction to Exit Slip & Class Blog