

iPad Publishing

Week Outline

January 27 - 31, 2014

Objectives: (Introduction and Understanding of Semester Goals)

1. Students will be able to comfortably use application from the Adobe Creative and maintain a digital magazine product.
2. Students will understand the process of print and online publishing with a focus on design principles.
3. Students will be able to confidently work independently and in a group to complete tasks on the Adobe suite while working on an iPad and laptop.

1. Introduction to Course

- www.mrscullen.com
- Handbook
- Outline
- Welcome Letter
- Computer Experience Survey

2. Videos to Influence

- Here is to the Crazy Ones
- Smart is Sexy
- Above and Beyond by: Peter Reynolds
- Why I Create, by: Adobe
- What is InDesign CS5/6

2. Introduction to History of Desktop Publishing Unit

- Presentation
- Notes
- Google Site

* Homework: Welcome Letter & Class Supplies

* Introduction to Exit Slip & Class Blog