

iPad Publishing

Week Outline

March 10 - 14, 2014

Objectives: (InDesign, Static Content)

1. Students will be able to demonstrate through the creation of an .indd file how working with tools, frames, paragraph styles, master pages and color in InDesign come together to create a static file.
2. Students will be able to communicate their knowledge of creating static content in InDesign through class notes and worksheets as well as a formative assessment.
3. Students will use multiple features in InDesign to improve productivity time when creating a static .indd file.

- Discuss Weekly Tweet

1. Introduction to InDesign, Static Content
 - Review: Tools, Frames, Styles, Master Page and Colors
 - Creating your own static page (unit project)
 - Static Content Exam
2. Design Principles
 - Exploring Assignment, pre-assessment (post-assessment to come)
 - Design Principles
 - Trends
 - Photography Composition
 - Design Principles Presentation Assignment

* Homework #1: None at this time

* Exit Slip and Blog Take a Break Week