

# iPad Publishing

## **Week Outline**

*March 16 - 20, 2015*

### **Objectives:** (InDesign, Static Content)

1. Students will be able to demonstrate through the creation of an .indd file how working with tools, frames, paragraph styles, master pages and color in InDesign come together to create a static file.
2. Students will be able to communicate their knowledge of creating static content in InDesign through class notes and worksheets as well as a formative assessment.
3. Students will use multiple features in InDesign to improve productivity time when creating a static .indd file.

### **Objectives:** (Dynamic Content)

1. Students will be able to work with the folio overlay and folio builder panel to create interactive (dynamic) content in InDesign which will then be viewed through Adobe Viewer on the iPad.
2. Students will understand the benefits of each dynamic content option and when it is suitable to apply each piece.
3. Students will demonstrate their knowledge of creating dynamic content pieces through creating digital tutorial on "Interactive Files for Adobe Viewer."

### *[Tweet of the Week @LoriCullen19](#)*

1. InDesign, Static Content
  - Creating your own static Page
  - Static Content Unit Exam
2. Indesign, Dynamic Content
  - Introduction (options & project)
  - Understanding the Folio Builder
  - Hyperlinks and Buttons, Scroll Frame and Slideshow
  - Pan and Zoom and Audio Overlay
  - Pop Up Window and Slide Tab

\* Homework #1: Study for Unit Exam

\* Submit bi-weekly Blog