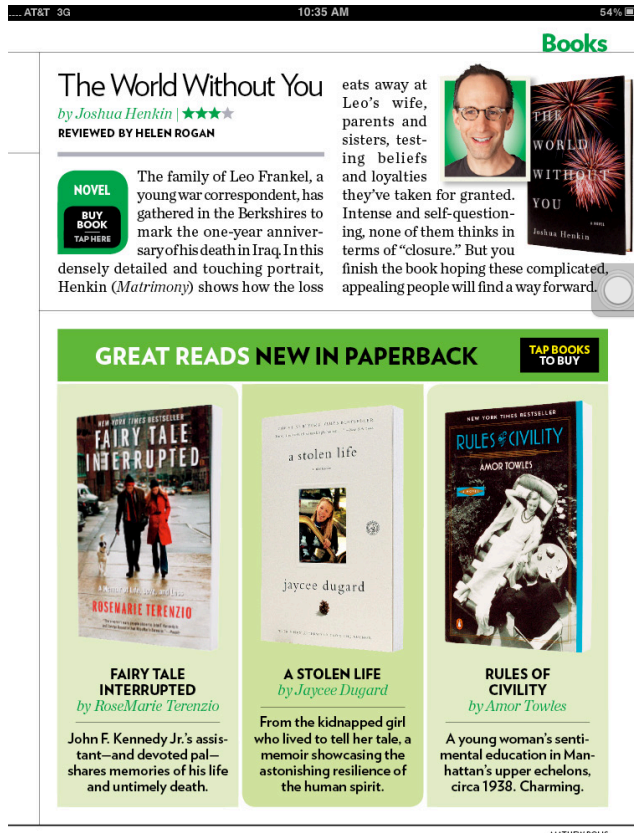


# iPad Publishing InDesign Static Content

Directions: Following Mrs. Cullen's guidance in class you will re-create a page from People Magazine the August 2012 issue. As you complete the page you will be reviewing different InDesign skills learned in class over the past few weeks which include: Tools, frames, paragraph styles, master pages and color. Review the rubric below before submitting your screen shot of the file through a Google Doc.



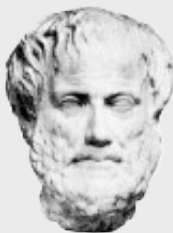
Original File from iPad



Re-Created File in Preview Mode

“What we have to learn to do, we learn by doing.”

~ Aristotle



Re-Created File in Edit Mode.

Notice notes on the side in red to help use file as a future reference.

# Rubric

| Elements   | Possible Points | Points | Comments |
|--|-----------------|--------|----------|
| <b>Alignment</b><br>- Edit mode uses smart guides to align objects                       | 20              |        |          |
| <b>Color</b><br>- Use of Koler palette for colors.                                       | 20              |        |          |
| <b>Styles</b><br>- Use of three styles and managed in the styles panel.                  | 15              |        |          |
| <b>Master Page</b><br>- Title<br>- Footer  | 15              |        |          |
| <b>Appearance</b><br>- Layout (curved edges)<br>- Proximity<br>- Alignment<br>- Contrast | 20              |        |          |
| <b>Effort</b>  | 10              |        |          |
| <b>Total</b>   | <b>100</b>      |        |          |