

Design Principles Presentation

Homework

Directions: Using the notes you took in class today and using the Design Handbook as a resource create a Google presentation which showcases your knowledge of the following design principles: typography, contrast, alignment and proximity.

The presentation must include a title slide, 1 slide for each principle and a slide with citation of images. Each principle slide must include a minimum of 4 concepts to focus on with each principle and 1 image.

Example of Design Principle Page:

Alignment

Alignment - items on the page are lined up with each other. You can align items on the left side, right side or centered. The rule is choose one!

- DO place objects on a page with a reason
- DO line up text and graphics with horizontal and vertical alignment
- DO create unity with strong flush left or right
- DO create a cohesive unit
- DO NOT mix alignments
- DO NOT line up text to the edge of the left edge
- DO NOT indent text on a new paragraph
- DO NOT center align objects unless you have a reason.

