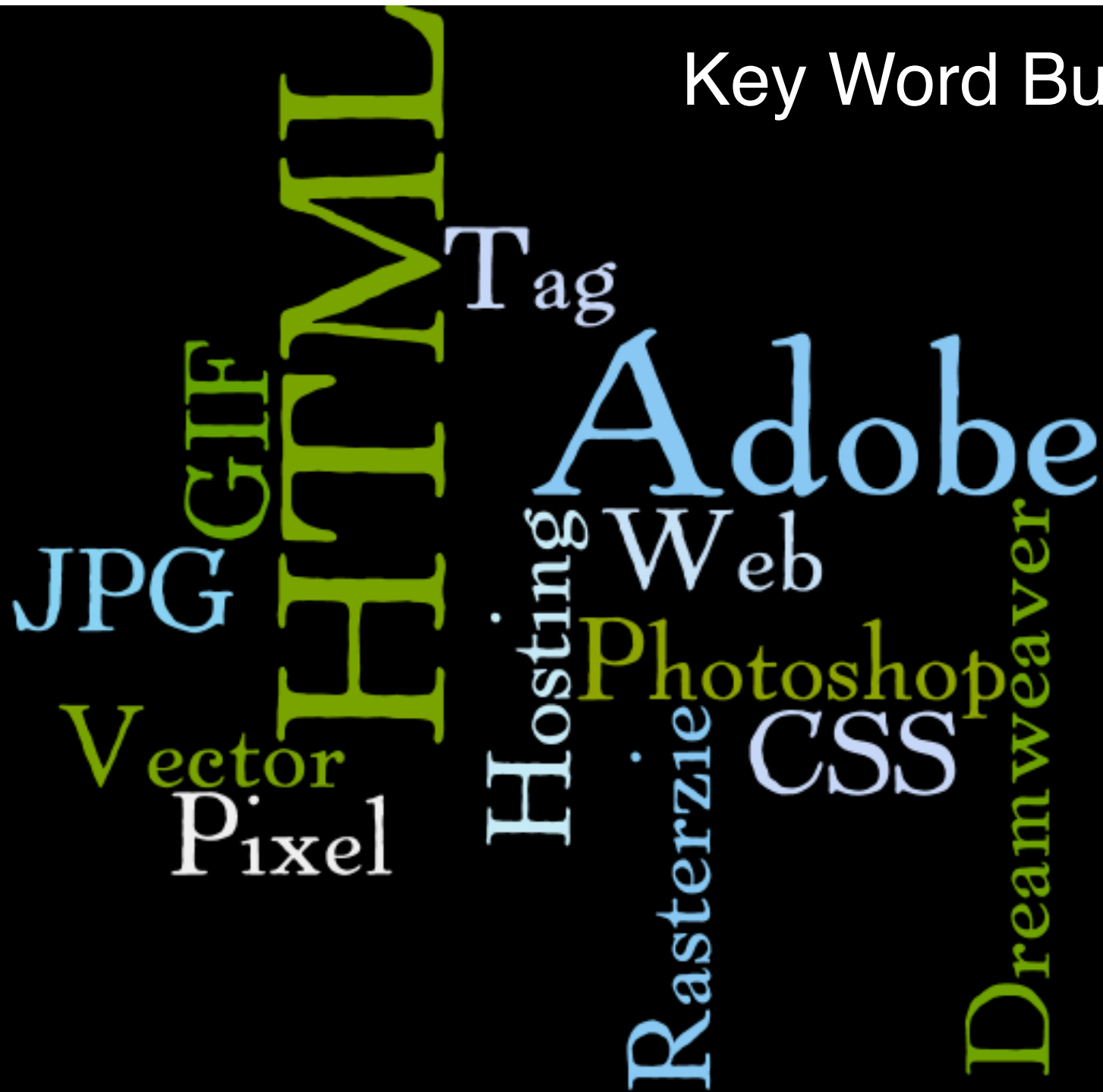Key Word Building

- **Directions**

Be creative!! The teacher will hand an index card to each student. On each index card is a word which is taken from different units in the Web Design curriculum. Two of the cards handed out to the class each have the same word. For example, two cards have the word HTML, two cards have the word CSS... You must find the other student in the class who has the index card with the same word as yourself. Once you find that student you both need to find a seat in the classroom which is next to each other. Working together you need to research the definition of your word.

Once you have a good understanding of your word you will need to create a 1 minute/ 1slide presentation explaining your word. Rather than creating a 1 slide Power Point presentation I want you to get creative and use any other program you may know from online to create the presentation. Some **example** sites which you may use are listed below.

- **Goal of Lesson**

1. The person who has the same card as you is also the person who you will be sitting next to for the semester. This lesson will give both of you the opportunity to get to know each other. You will want to be comfortable working with your partner because throughout the semester you will need to rely on each other for help.

2. To grasp a better understanding of the curriculum which will be covered in this course.

3. To push your creative skills! Web Design is a course which you do not always have to do things the same way everyone else may be doing things. Try to think of a program to create your presentation which will be new to the students and the teacher.

- **Example Sites**

- http://www.wordle.net/   - http://superherosquad.marvel.com/create_your_own_comic

- http://www.glogster.com/   - http://en.linoit.com/

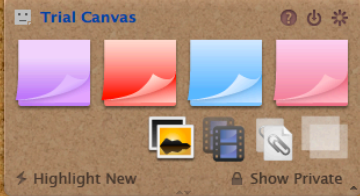- http://prezi.com/   - http://www.photoshop.com
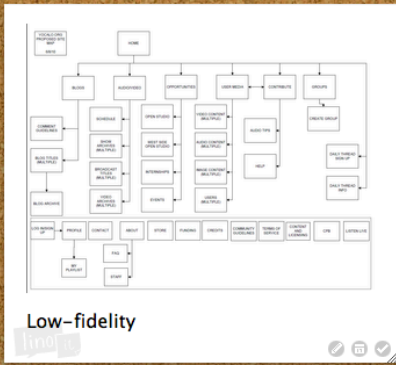
- **Example Project #1**

Wire Frame

Focuses on:
−Kinds of info. displayed
−Range of functions available
−Relative priorities of the info. and functions
−Rules for displaying certain kinds of info.
−Effect of different scenarios on the display

−Multiple levels of detail and can be broken up into 2 categories in terms of fidelity.

Fidelity: How close they resemble the end product

Depicts the page layout or arrangement of the website's content.

High-fidelity:
−Often used for documenting
−Incorporates a level of detail that more closely matches the design of the actual webpage
−Takes longer to make

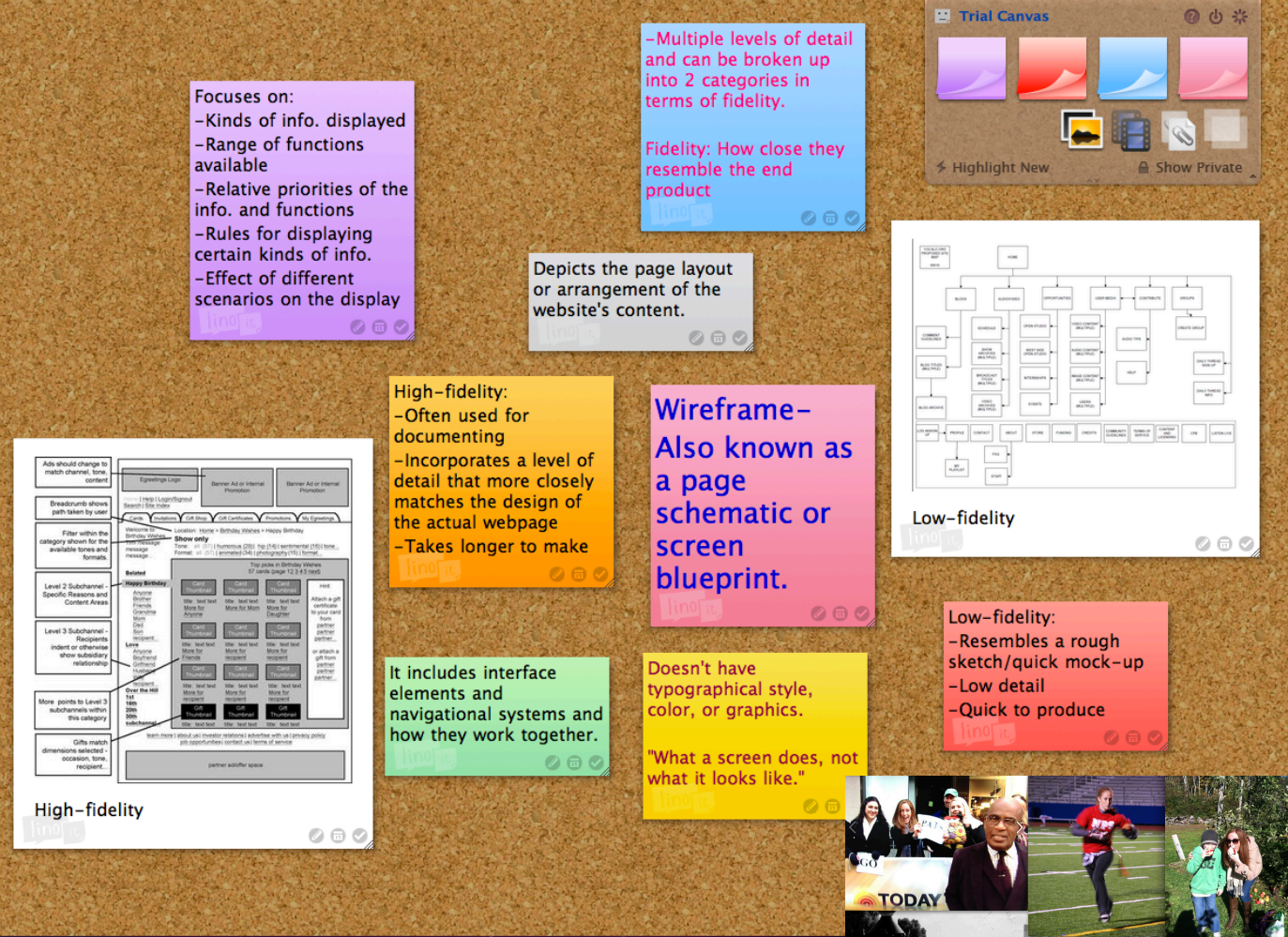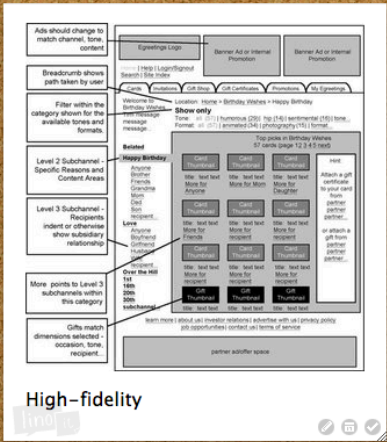Wireframe−
Also known as a page schematic or screen blueprint.

Low-fidelity

It includes interface elements and navigational systems and how they work together.

Doesn't have typographical style, color, or graphics.
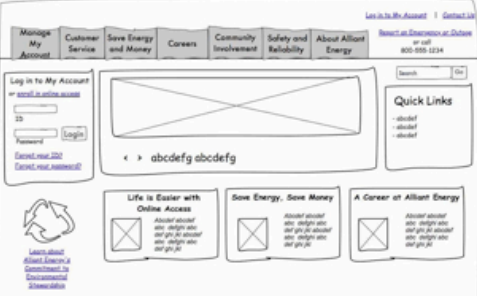
"What a screen does, not what it looks like."

Low-fidelity:
−Resembles a rough sketch/quick mock-up
−Low detail
−Quick to produce

High-fidelity

Wireframe

Menu ▼   Settings ▼   ⊠ search

There are two types of wireframes:

Low Fidelity Wireframe

A rough sketch/outline, it is easy and quick to create.

High Fidelity Wireframe

A more detailed outline, it closer resembles the actual web page. So it takes longer to create.

Definition: a simple visual guide to show you what a Web page would look like.

from: http://webdesign.about.com/od/webdesign/qt/website-wireframes.htm

Our definition: a rough draft of a website that is used to show that layout and the arrangement of the final design.

Also known as a page schematic or screen blueprint.

http://en.wikipedia.org/wiki/Website_wireframe

In a normal wireframe, images are not shown and are represented by a:

⊠

Things included in a wireframe:
- boxes for primary graphical elements
- placement of headlines/sub-heads
- simple layout structure
- text blocks

To create your own wireframe go to:

wireframe.cc

Created by: Jeremy S. and David G.
Keyword Building Project
Wireframe

- **And the Twist this Year**
  The class wants to know about your word and about you and your partner. In addition to including information on your word in the presentation you must include a visual and/or some form of media which introduces you to the class. For example, in the fall I like to go apple picking. I enjoy playing all different types of sports. One of my bucket list items was to be on the Today show. To show these in a visual on my presentation I would add the pictures below. Keep in mind you can use photos and any other form of media to introduce yourself (audio, video, Website)

* These pictures would be included in your Key Word Building presentation (do not make an additional presentation)

- **Project Rubric**

Element	Possible Points	Points	Comments
Research - Formal definition of word - Self formed definition - Clear understanding of word	25		
Presentation - Informative - Creative & Organized - Energetic - Speak clear and face audience	25		
Project Management - Work well with partner - Work evenly distributed - Each partner is introduced according to the requirements (creative and informative)	15		
Notes on presented Words - Organized - Useful for future	35		
Total	100		