Introduction to Web Design

Week Outline

August 27 - 29, 2014

Objectives: (Introduction and Understanding of Semester Goals)

- 1. Students will be able to comfortably use applications from the Adobe Creative Suite to build, test, publish and maintain a portfolio Website
- 2. Students will understand the basics of designing a Website using HTML and CSS.
- 3. Students will work as individuals and in a team to produce resourceful and user friendly Website.
- 4. Students will continue to use what they learn in the classroom in their future educational or professional career.
- 1. Introduction to Course
 - Keywords & Seating
 - www.mrscullen.com & www.natickhighwebdesign.com
 - Handbook
 - Outline
 - Welcome Letter
 - Computer Experience Survey
- 2. Videos to Influence
 - Here is to the Crazy Ones
 - Smart is Sexy
 - How you May Feel at Times
 - What is Graphic Design?
 - What Most Schools Don't Teach
- 3. Poster Gallery
 - Exploring
 - Creating
 - Sharing
- 4. Introduction to Key Word Building
 - Assignment
 - Presentation Room
- * Homework #1: Welcome Letter, Class Supplies
- * Homework #2: Poster Gallery, Exploring Section
- * Introduction to Exit Slip & Class Blog