

Introduction to Web Design

Week Outline

September 2 - 4, 2015

Objectives: (Introduction and Understanding of Semester Goals)

1. Students will be able to comfortably use applications from the Adobe Creative Suite to build, test, publish and maintain a portfolio Website
2. Students will understand the basics of designing a Website using HTML and CSS.
3. Students will work as individuals and in a team to produce resourceful and user friendly Website.
4. Students will continue to use what they learn in the classroom in their future educational or professional career.

1. Introduction to Course

- Keywords/Units & Seating
- www.mrscullen.com & www.natickhighwebdesign.com
- Introductions, Turn Around and Meet My Friend
- Handbook
- Outline
- Welcome Letter
- Computer Experience Survey

2. Videos to Influence

- Here is to the Crazy Ones
- Smart is Sexy
- How you May Feel at Times
- What is Graphic Design?
- What Most Schools Don't Teach

3. Poster Gallery by Units

- Exploring, Creating & Sharing
Photoshop, Design Principles, HTML, CSS & Dreamweaver

4. Introduction to Key Word Building (if lab not set up)

- Assignment
- Presentation Room

* Homework #1: Welcome Letter, Class Supplies

* Introduction to Exit Slip & Class Blog