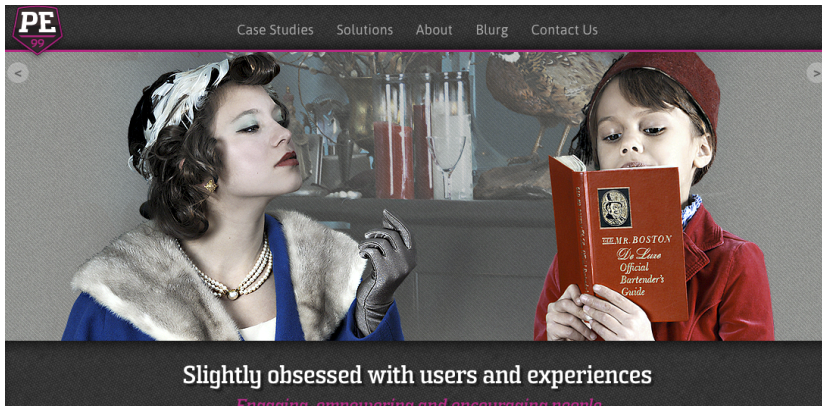


# DESIGN, PRE-ASSESSMENT



<http://www.spectrumpowderworks.com/>



<http://projectevolution.com/>

## Directions

### Design Principles

1. Visit the two Websites listed below. Explore through each site by visiting a minimum of five different pages on the site.

Website #1

[www.spectrumpowderworks.com](http://www.spectrumpowderworks.com)

Website #2

[www.projectevolution.com](http://www.projectevolution.com)

2. Please respond thoughtfully to the questions below in a three paragraph reflection. Use complete sentences and double space your document. Set up your reflection in a Google Doc, use the directions provided at [www.mrscullen.com/images/sharinggoogledoc.jpg](http://www.mrscullen.com/images/sharinggoogledoc.jpg) for proper setup.

### Compare and Contrast

**Paragraph #1:** Describe what is similar, and what is different about these two Websites in terms of design and usability

### Choose One Site

**Paragraph #2:** Analyze what you think to be the well designed Website. Consider elements and principles of design, photography and organization.

**Paragraph #3:** What is communicated? Consider idea, mood, target audience and message.

“Design is not just what it looks like and feels like. Design is how it works. “

~ Steve Jobs